



What our customers are saying about us . . .

PresiNET Systems, Product Management and Development

“We knew we had a great product, but we didn’t have the experience we needed to deliver that product to a broad commercial base, and ensure we were able to support it effectively. That’s where TechnoBrands came in. With a minimum inquiry time to become familiar with the product, they quickly identified what processes and procedures we needed to build in order to take the technology from the managed services to the product platform.

Working closely with executives, technical staff, and our marketing department, TechnoBrands helped us build a product management platform that we can use to manage customer satisfaction, and that platform is consistent with our strategic goals and corporate culture. They also helped guide us through the pre-launch activities, like marketing and media awareness, and the product beta programs that ensured we were delivering a fully tested, quality product to our customers when it came time to launch.”

Joe Surich, President, PresiNET System

Voice Over Internet Solutions, Market / Industry Research and Strategic Analysis

“We engaged TechnoBrands to conduct research on behalf of a client in the federal government that was seeking to better understand the technical, regulatory, and specification development issues surrounding IP Multimedia Subsystems (IMS). TechnoBrands’ research addressed the current and future Next Generation Networks and IP Multimedia Subsystem architectures, along with the motivating factors and benefits that were driving the deployment of IMS-based technologies and networks. The research also included market share and industry analysis, and identified key influencers, vendors and technologies.

We, and our client, were extremely satisfied with the depth and breadth of TechnoBrands’ research, as well as the relevance to the client’s situation. In addition, we appreciated TechnoBrands’ industry understanding, and the clarity of the presentation.”

Steve Featherston, President, Voice Over Internet Solutions